

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57136

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

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146318	AGENCY (OR SERVICE) ACTING AS AGENT FOR	256839	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	STRATEGIC MEDIA PLACEMENT		ROTHFUS FOR CONGRESS	
AND	7669 Stagers Loop		1341 Old Freedom Rd Ste 202	
ADDRESS	Delaware OH 43015-7010		Cranberry PA 16066-5010	
	USA		USA	
CONTACT			PRODUCT (R) CONGRESS - REVISED WEEK	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	PRODUCT CODE 1310	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/04/12 NO. WEEKS: 1				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
ALL RATES ARE NON-PRE-EMPTIBLE PAID FOR BY: ROTHFUS FOR CONGRESS MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1	M-F	3	05:00A	05:58A	30S	10/29/12-11/02/12	THIS MORNING 5-6AM	3	360.00	1080.00
2	M-F	3	05:58A	07:00A	30S	10/29/12-11/02/12	THIS MORNING 6-7AM	3	720.00	2160.00
3	M-F	4	07:00A	09:00A	30S	10/29/12-11/02/12	THE EARLY SHOW	4	450.00	1800.00
4	M-F	2	10:58A	11:58A	30S	10/29/12-11/02/12	PRICE IS RIGHT	2	675.00	1350.00
5	M-F	3	11:58A	12:30P	30S	10/29/12-11/02/12	NOON NEWS	3	720.00	2160.00
6	M-F	1	02:58P	03:58P	30S	10/29/12-11/02/12	DR. PHIL	1	500.00	500.00
7	M-F	3	04:30P	05:00P	30S	10/29/12-11/02/12	430-5PM NEWS	3	720.00	2160.00
8	M-F	2	05:30P	06:00P	30S	10/29/12-11/02/12	530-6PM NEWS	2	1050.00	2100.00
9	M-F	2	05:58P	06:30P	30S	10/29/12-11/02/12	M-F 6PM NEWS	2	1080.00	2160.00
10	M-F	2	06:30P	07:00P	30S	10/29/12-11/02/12	M-F 630PM NEWS	2	1080.00	2160.00
11	M-Su	2	11:00P	11:35P	30S	10/29/12-11/04/12	11PM NEWS	2	2250.00	4500.00
12	M-F	2	11:35P	12:37A	30S	10/29/12-11/02/12	11:35P-12:37A - LETTERMAN	2	575.00	1150.00
13	Sa	1	05:58A	07:58A	30S	11/03/12-11/03/12	SAT. MORN. LOCAL NEWS	1	300.00	300.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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PAGE 2

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NAME	STRATEGIC MEDIA PLACEMENT			ROTHFUS FOR CONGRESS			
AND	7669 Stagers Loop			1341 Old Freedom Rd Ste 202			
ADDRESS	Delaware	OH	43015-7010	Cranberry	PA 16066-5010		
	USA			USA			
CONTACT				PRODUCT(R) CONGRESS - REVISED WEEK			
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.	PRODUCT CODE	1310		
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/04/12 NO. WEEKS: 1							

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			FROM	TO						
14	Sa	1	07:58A	10:00A	30S	11/03/12-11/03/12	SAT.CBS MORNING NEWS	1	450.00	450.00
15	Su	2	10:28A	11:30A	30S	11/04/12-11/04/12	FACE THE NATION	2	585.00	1170.00
16	T	1	07:58P	09:00P	30S	10/30/12-10/30/12	NCIS	1	6750.00	6750.00
17	W	1	07:58P	08:57P	30S	10/31/12-10/31/12	SURVIVOR XXV	1	5000.00	5000.00
18	Su	1	11:58A	06:30P	30S	11/04/12-11/04/12	NFL PRE-GAME SHOW	1	5400.00	5400.00
19	Su	1	07:03P	07:30P	30S	11/04/12-11/04/12	NFL REGULAR SEASON GAMES	1	5000.00	5000.00
	Su		12:57P	07:00P						
Total Contract:								37		47350.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	47350.00	.00	47350.00	
GRAND TOTAL									47350.00	

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